## 'Built to Adapt'

# IPPS Conference 10<sup>th</sup>-12<sup>th</sup> October 2018

IPPS, the global network for nursery growers and other professional horticulturists, started in North America in the 1950s with 2018 being the 50th anniversary of the GB and Ireland Region, now IPPS Europe.



IPPS members agree to freely share their knowledge, skills and expertise for the benefit of our profession and we do this through our regular programme of technical skills workshops, visits to members' nurseries and other horticultural establishments, our annual technical conference and, increasingly, through social media.

Our international network puts you in touch with like-minded people working in plant production, research, botanic gardens and education in Australia, New Zealand, Japan, Southern Africa and North America; and our unique archive of technical presentations at conferences in all our regional branches, going back more than 50 years, is available to all members.

'Built to adapt' is a two and a half day conference focused on new technologies, trends and ideas to keep your nursery up to date in a fast changing industry.

Location: Hotel Keyser, Golden Tulip 4\* Hotel. Breda City Centre, Netherlands

Visits include:

Florensis – One of the largest & most automated plug producers in Europe.

Special Plant – Innovative nursery with unique products – Special demonstration regarding commercial tea plant production.

Tenax Seed & Plug – Producer of tree seedlings in plugs.

Presentations from:

Neville Stein (Ovation) on succession planning in Horticulture.

Dr Heinrich Lösing on Weed Control in Nursery Stock.

Rezja Blaas (Floramedia) presenting the latest on Green Trends.

Plus, many more...

### 'Built to Adapt' IPPS European Conference Sponsorship menu

Breda, Netherlands. 10<sup>th</sup> – 12<sup>th</sup> October 2018.

### 6 Packer Support

Support the brightest young talent throughout Europe gain vital experience and contacts at the annual IPPS conference through the IPPS 6 packer award program.

Have your business highlighted in the IPPS members newsletter and on social media throughout the entire year of the sponsorship.

Have your business name & logo printed on the conference documents and marketing material.

Cost: €650

### Conference Package

A small area designated to display a company exhibition stand.

Daily attendance for one company member at conference (exc. Hotel & dinner).

Have your business highlighted in the IPPS members newsletter and on social media throughout the entire year of the sponsorship.

Have your business name & logo printed on the conference documents and marketing material.

Support the brightest young talent throughout Europe gain vital experience and contacts at the annual IPPS conference through the IPPS 6 packer award program.

Cost: €1500

#### Headliner

Elevator pitch during the conference to highlight your business.

A small area designated to display a company exhibition stand.

Full conference package (inc. hotel & meals) for one member of your business.

Have your business highlighted in the IPPS members newsletter and on social media throughout the entire year of the sponsorship.

Have your business name & logo printed on the conference documents and marketing material.

Support the brightest young talent throughout Europe gain vital experience and contacts at the annual IPPS conference through the IPPS 6 packer award program.

Cost: €2500