



Sharing Plant Production Knowledge Globally

Conference 2015

To be held at

The Devon Motel, Exeter, Devon

Dear Sponsor.

The IPPS European region annual conference will this year take place at the The Devon Hotel which is approximately only 2 miles from the M5. We have Exeter (international) airport and excellent train links with Exeter St. Davids Train Station. We expect the conference to be very popular this year because it is tying in with the South West Growers Show. Delegates are invited to attend the SWGS on the Wednesday moving on to the conference (about 400 yards away) afterwards.

Details of the show can be found on www.swgs.co.uk and details of the conference can be found on www.ippseurope.org. If you're an exhibitor it could be good to stay on for the conference and if you're not then maybe this would be a good year to start exhibiting in the South West. Some growers travel 2 hours from the South of Cornwall and don't go to any other horticultural trade event, except this one.

Please find below our sponsorship packages which we believe caters for all promotional budgets. IPPS Conference Sponsorship is probably one of the most targeted of marketing spends in as much as everybody attending is in the professional horticultural industry.

The majority of the delegates either have a buying discretion- or have the possibility to influence the buying. So it's just the people you are looking to target.

Can I suggest that you telephone me to discuss your level of sponsorship marketing at this years IPPS conference.

Regards Les Lane.
Immediate Past President.

Bronze Sponsorship

Donations to the value of £250

This will entitle you to have promotional material included in the conference pack, and distributed to all the delegates and recognition as a sponsor between sessions. Please note this level does not include a display banner area within the conference Your name logo and details will appear on the IPPS.org.uk for a full year as IPPS supporters.

Silver Sponsors

Donations to the value of £500

This includes all of the above as well as recognition of your sponsorship and logo being printed in promotional and advertising material and promoted as a sponsor in the conference pack plus an area for displaying a banner within the conference venue.

Gold Sponsors

Donations to the Value of £1000

In addition to all of the above we will ensure the high visibility of your corporate logo at the start of the sessions, again between speakers, and at the conference dinner.

Your sponsorship will also include a stand facility situated within a prime conference location - measurements to be confirmed.

1 full attendance at the conference, either day rate or full conference, can be purchased at half normal rate.

Platinum Sponsors

Donations to the value of £1500

In addition to all of the above your Platinum Sponsorship can be linked to key conference events or talks and can include chairing of your own conference session.

Along with all of the benefits offered to the Bronze, Silver and Gold sponsors you will also receive 1 Free attendance at the full conference which includes 2 nights B & B at the 3 star Devon Hotel at Exeter, (including the use of the Spa and Gym), all coach trips with delegates to growers visits, dinner with the delegates 1st evening. Your partner can accompany you for the social events for very little extra. In addition to dinner with the delegates at the conference and gala dinner on the 2nd evening, you also have the facility to have a small presentation banner within the conference dining room.

Call me on 01404 823044 to discuss your level of involvement. Les