

## **Sponsorship Opportunity**

### **IPPS International Website**

IPPS is a global forum for Plant production professionals to “seek and share” information in today’s global Horticultural community. With 1600 members over eight geographic regions across the globe, IPPS is a unique organization, disseminating information, techniques and contacts across a large sector of industry professionals involved in education, production and supply chain. IPPS activity is regional, providing information days, conferences and area meetings to members, with the exception of an International Conference and tour held annually in regional rotation.

IPPS is currently offering leading industry colleagues, an opportunity to provide sponsorship for our re-launched website. Our web presence is designed to be the main point of contact for all regions to seek information on regional activity and accessing the vast library of information that exists within the IPPS proceedings library, containing more than 35 000 edited papers from International and regional conferences. Our new web presence affords us the opportunity to provide members with demonstration videos, online access to the proceedings library and informative photo galleries.

For further information on IPPS, Regional Information, International Tours and contacts please visit our website [www.ipps.org](http://www.ipps.org)

#### **By becoming a sponsor of the IPPS website you will be able to:**

- Promote your business as an active, involved participant within the global plant production industry.
- Gain international recognition for supporting a global professional horticultural society.
- Secure front page visibility on the IPPS website, reaching plant production professionals around the world. Your logo will click through to your company’s website.
- Highlight your company and products to the delegates of the International Tour, hosted annually by regional rotation.
- Have visibility and recognition at annual international tours & conferences
- Network with key professionals and reach leading industry figures including business owners, nursery managers, production personnel and academics.



814-355-2467



[www.ipps.org](http://www.ipps.org)



[secretary@ipps.org](mailto:secretary@ipps.org)

## **Sponsorship Options**

Interested in one of the annual sponsorship packages?  
Please contact Paul Cappiello at [paulc@yewdellgardens.org](mailto:paulc@yewdellgardens.org)

### **Platinum sponsor: USD25,000**

#### **Your logo will appear on:**

- The IPPS website main page, identified as a platinum sponsor and click through to your company's website
- The front cover of the International Tour program
- All e-mail communication regarding the International Tour
- The International Tour delegate complementary bag

#### **You will be able to:**

- Enjoy free registration for two employees for up to 3 regional IPPS conferences per year
- Include your company brochure and product information (supplied by you) in the IPPS International Tour delegate complimentary bag and any regional conferences during your year of sponsorship.

### **Gold sponsor: USD10,000**

#### **Your logo will appear on:**

- The IPPS website main page, identified as a gold sponsor and click through to your company's website
- The back cover of the International Tour program
- All e-mail communication regarding the International Tour
- The International Tour delegate complementary bag

#### **You will be able to:**

- Enjoy free registration for one employee for 1 regional IPPS conferences per year
- Include your company brochure and product information (supplied by you) in the IPPS International Tour delegate complimentary bag and up to 2 regional conferences during your year of sponsorship.

### **Bronze sponsor: USD5,000**

#### **Your logo will appear on:**

- The IPPS website main page, identified as a bronze sponsor and click through to your company's website
- The inside front cover of the International Tour program

#### **You will be able to:**

- Include your company brochure and product information (supplied by you) in the delegate complimentary bag